

Becoming a Measurement Guide

Becoming a Measurement Guide

- Are you a professional with facilitation skills looking for a better approach to participatory planning and evaluation?
- Would you like to spend three days in Vermont with a small group of other committed professionals learning a proven process that can transform your work and improve outcomes for your client or organization?

Then consider ***Becoming a Measurement Guide!***

Twice a year, Yellow Wood Associates, Inc., of St. Albans, VT, offers professionals with facilitation skills the opportunity to learn how to deliver You Get What You Measure®. In development and use for over fifteen years, You Get What You Measure® is featured in The Nonprofit Outcomes Toolbox by Robert Penna as an effective and innovative participatory approach to measurement for strategic planning and evaluation.

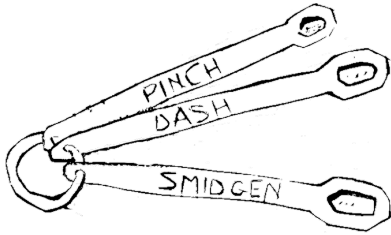
Following three days of training, Measurement Guides that agree to cite You Get What You Measure® and credit Yellow Wood Associates verbally and in writing, have the right to use trademarked You Get What You Measure® materials, tools, and/or methodologies in whole or in part, in their own work, and to join a community of Measurement Guides.

Previously trained guides include state employees, Extension staff, consultants, nonprofit staff and directors working in a variety of fields from health care to land conservation, forestry, economic and leadership development.

For questions about whether Becoming a Measurement Guide is right for you, please contact Ginger Weil at ginger@yellowwood.org or call Yellow Wood Associates at 802-524-6141.

For more information on You Get What You Measure®, please visit http://www.yellowwood.org/you_get_what_you_measure.aspx





Becoming a Measurement Guide

Registration Form

April 9th - 11th, 2012 in St. Albans, VT

Contact Information

Full name:

Nickname:

Company:

Title:

Address:

Phone:

Cellular phone:

Fax:

Email address:

Web page:

Payment Information

Cost per person:

Organizations / individuals with gross annual revenues under \$100,000 \$1,500

Organizations / individuals with gross annual revenues \$100,000 to \$400,000 \$3,000

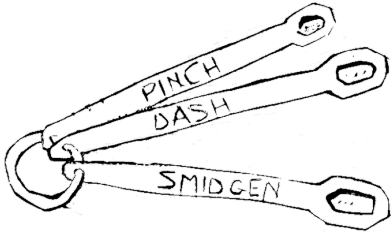
Organizations / individuals with gross annual revenues over \$400,000 \$4,800

To register, please contact us by phone (802-524-6141)
or email (yellowwood@yellowwood.org) on or before **March 1st, 2012**

Please submit payment by check or electronic deposit to:
Yellow Wood Associates, 228 N. Main St., St. Albans, VT 05478
p: 802.524.6141, f: 802.524.6643, yellowwood@yellowwood.org



YELLOW WOOD
a s s o c i a t e s , i n c .



Becoming a Measurement Guide Usage Agreement

Date _____

I understand that, by virtue of completing the Becoming a Measurement Guide training, I have the right to use You Get What You Measure® materials, tools, and/or methodologies in my work, but I do not have the right to train others in their use.

When and if I choose to use You Get What You Measure® materials, tools, and/or methodologies, in whole or in part, I agree to publicly cite You Get What You Measure®, verbally and in writing, and to credit Yellow Wood Associates, verbally and in writing.

Signature _____ Name _____

