

You Get What You Measure®

workshops in the process of progress



MEASUREMENT WORKSHOP
Friday, March 12, 2010
Time: 8:30 a.m. to 4:00 p.m.
Hall of States, Room 283, 444 North
Capital Street, Washington, DC
(Near Union Station Metro)
Cost: \$208.00 (lunch provided)

Join us for a full day immersion in the measurement process, using You Get What You Measure®. This is a facilitated group process that integrates systems thinking into strategic planning and evaluation, identifies key leverage indicators, and aligns actions to achieve goals.

You Get What You Measure®

- Is value driven.
- Directs action toward specific, measurable goals.
- Supports inclusiveness and encourages new partnerships
- Supports continuous reflection and learning.
- Saves you money and time by incorporating planning and evaluation in one process.

Former Clients:

USDA Rural Development Office of Policy and Planning
U.S. Forest Service Regional Trainings
Community Foundations in MA, SC, FL, WI, MN
Vermont Department of Education
Cornell University CARDI Institute
AZ Natural Resources Working Group
Performance Measures Accountability System, DC
MO Multi-Agency Initiative
Wallace Center for Sustainable Agriculture
Community Forestry, DC
NM Rural Economic Development Forum
Ohio University

"Your methodology from You Get What You Measure® was elegant in helping us respond to the challenge before us. The process was clear and simple in its logic and presentation yet powerful in terms of the systems analysis embedded within it. This combination really contributed to the positive engagement of our employees and partners in the process of deriving our measures."

-Steve Marshall, Assistant Director, Cooperative Forestry, US Forest Service

To register or for additional information:
Email Rob Petrini at rob@yellowwood.org, Melissa Levy at
melissa@yellowwood.org or call 802.524.6141
Find us on the web at www.yellowwood.org

Registration

You Get What You Measure® Training Workshop

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Personal Information

Full name:

Nickname:

Home address:

Home phone:

Mobile or cellular phone:

Home fax:

Home e-mail address:

Business Information

Company:

Business address:

Job title:

Business phone:

Business fax:

Business e-mail address:

Web page address:

Payment Method

Please submit payment of \$208 per person to :

Yellow Wood Associates

You Get What You Measure®

228 North Main Street

St. Albans, Vermont 05478



YELLOW WOOD
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