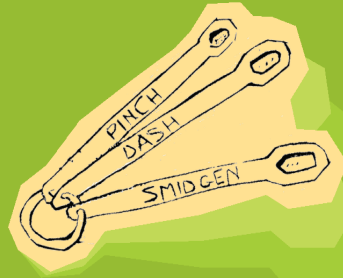


# You Get What You Measure®



workshops in the process of progress

## Measurement Workshop

Date: Friday, November 12, 2010  
Location: Alumni House,  
University at Albany,  
1400 Washington Ave, Albany NY  
Cost: \$215 (lunch & parking provided)

### Join us for

A full day immersion in the measurement process, using **You Get What You Measure®**.

This is a facilitated group process that integrates systems thinking into strategic planning and evaluation, identifies key leverage indicators, and aligns actions to achieve goals.

### You Get What You Measure®

- Helps clients develop a strategic plan based on common goals
- Saves money and time by incorporating planning and evaluation in one process.
- Encourages new partnerships.
- Directs action and aligns resources toward specific, measurable goals.
- Helps clients measure the impact of their work
- Supports continuous reflection and learning.
- Is value driven.

### Former clients include

- USDA Rural Development Office of Policy and Planning
- US Forest Service Regional Trainings
- The Ford Foundation
- Community Foundations in MA, SC, FL, WI, MN, VT
- Vermont Department of Education
- Wallace Center for Sustainable Agriculture
- Cornell University CARDI Institute
- Vermont Environmental Consortium
- Performance Measures Accountability System, DC
- Missouri Multi-Agency Initiative
- Community Forestry, DC
- New Mexico Rural Economic Development Forum
- Ohio University
- Rural Action of Ohio
- The Empowerment Zone / Enterprize Community Learning Initiative of the University of Tennessee
- The State of Vermont's Cyprian Training Center
- Massachusetts Rural Development Council
- Arizona Natural Resources Working Group

### Client response

"Your methodology from You Get What You Measure® was elegant in helping us respond to the challenge before us. The process was clear and simple in its logic and presentation yet powerful in terms of the systems analysis embedded within it. This combination really contributed to the positive engagement of our employees and partners in the process of deriving our measures."

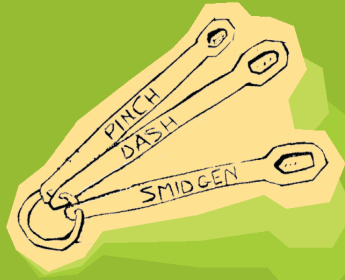
- Steve Marshall, Assistant Director, Cooperative Forestry, US Forest Service

To register or for more information, please contact Melissa Levy at Yellow Wood Associates, 228 N. Main St., St. Albans, VT 05478  
p: 802.524.6141, f: 802.524.6643, melissa@yellowwood.org



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# You Get What You Measure<sup>®</sup>



workshops in the process of progress

## Registration Form

Date: Friday, November 12, 2010

Time: 8:30 a.m. to 4:00 p.m.

Location: Alumni House,

University at Albany,

1400 Washington Ave, Albany NY

Cost: \$215 (lunch & parking provided)

TO REGISTER, CONTACT YELLOW WOOD ASSOCIATES BY: NOVEMBER 1, 2010

## Contact Information

Full name:

Nickname:

Company:

Title:

Address:

Phone:

Cellular phone:

Fax:

Email address:

Web page:

## Payment Information

Cost per person: \$215

Workshop cost includes: Workshop fee, materials, lunch, and parking

Payment method: Check or electronic deposit

If paying by check, please mail check to the address below.

If paying by electronic deposit, please contact our office for routing information.

Yellow Wood Associates  
228 N. Main St., St. Albans, VT 05478  
p: 802.524.6141, f: 802.524.6643, yellowwood@yellowwood.org



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